

Sarah Rindone

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EDUCATION

Virginia Commonwealth University
B.F.A. Graphic Design, Cum Laude

PROGRAMS

Adobe Creative Suite (Acrobat, Illustrator, InDesign, Photoshop, XD), Figma, PowerPoint, Canva, Glyphs

SKILLS

Graphic design, Illustration, UX/UI, Photography, Brand Strategy, Infographics, Typography, Social media, Print processes, B2B Marketing, Visual storytelling, Project Management, Advertising

AWARDS

MarCom Awards

Gold | October 2022 | Digital media category; co-designer

Hermes Creative Awards

Gold | April 2022 | Electronic/social/interactive media category; co-designer

Platinum | April 2021 | Podcast branding and promotion category; role in the design and animation

American In-house Design Awards

July 2021 | Branding and identity programs category; co-designer

July 2020 | Brochures and collateral category; primary designer

DESIGN EXPERIENCE

Graphic Designer (one-year contract)

Strategic Education, Inc | Online education

Herndon, Virginia/Remote | November 2023–November 2024

- Primary responsibilities include designing email campaigns using Figma for layout purposes.
- Designed other marketing materials such as paid media ads, digital and print assets, and newsletters.

Graphic Designer

UnitedHealth Group | Healthcare

Washington, DC/Remote | April 2019–August 2023

- Varied design work ranging from social media work; multi-page PowerPoint, Word, and InDesign documents, infographics, and other branded products.
- Principal designer for promotional materials for the Radio Advisory podcast (>600k downloads as of August 2023).
- Co-lead internal illustration creative community of practice.
- Lead design team for 2022 Advisory Board Summit conferences

Digital Graphic Design Intern (full-time)

Reingold, Inc. | Marketing and Communications Agency

Alexandria, Virginia | September 2018–January 2019

- Concentrated in digital-based graphics for web and social media. Also responsible for the occasional print-based design project ranging from multi-page event agendas to customer print collateral as well as photo retouching.
- Designed for clients using provided brand guides as reference.

Digital Creative Intern (full-time)

Ulta Beauty, Inc. | National Beauty Retailer

Bolingbrook, Illinois | June 2018–August 2018

- Designed weekly emails, digital display and paid social assets used on Ulta's various digital platforms.
- Email marketing designs were sent to between two to eight million Ulta users.

ADDITIONAL EXPERIENCE

Graphic Design Intern and Production Assistant

The Dandelion Patch | Custom stationary boutique

Tysons Corner, Virginia | May 2017–August 2017

Graphic Design Intern

NASA Langley Research Center | Environmental research

Hampton, Virginia | January 2017–April 2017

Studio Intern

Studio Two Three | Screenprinting and Co-working Art Studio

Richmond, Virginia | August 2016–December 2016